



NEWS RELEASE

For Immediate Release

China Star Food Group Delivers 3Q2016 Net Profit Of RMB16.9 million

Highlights

- Revenue grew 18% to RMB131.4 million
- Gross profit margin at 44.2%
- Robust outlook for sweet potato snack food industry in China

SINGAPORE, 1 February 2016: CATALIST-LISTED China Star Food Group Limited (中国之星食品集团有限公司) today announced an 18% increase in revenue to RMB131.4 million for the three months ended 31 December 2015 (“**3Q2016**”), as compared to RMB111.5 million for the three months ended 31 December 2014 (“**3Q2015**”).

Revenue was lifted by higher sales of crisps, candies and baked goods although this was partially offset by a decrease in sales of preserved foods, pastries and roasted sweet potato nuts mainly due to new products launches and revamped product packaging on certain product categories. The overall increase in revenue was also attributable to more advertising and sales promotional events in 3Q2016.

Mr Liang Chengwang (梁承旺), Executive Chairman and Chief Executive Officer, said: “*We have innovated and introduced new product mix, which has successfully reaped in higher revenue growth. We are optimistic that our marketing strategy to create brand awareness and expand sales channel will*

position the Group to harness the robust demand for sweet potato snacks in China. Meanwhile, we strive to improve cost management and operational efficiency to maintain our growth strategy.”

Candies was the highest revenue contributor at 35%, followed by baked goods (27%), pastries (13%), preserved foods (9%), crisps (8%) and roasted sweet potato nuts (8%).

Gross profit increased by 15% from RMB50.6 million in 3Q2015 to RMB58.2 million in 3Q2016, largely attributable to the increase in sales. Gross profit margin recorded at 44.2% in 3Q2016, compared with 45.3% in 3Q2015.

The Group achieved a net profit of RMB16.9 million in 3Q2016 as compared to RMB29.8 million in 3Q2015. The decline was mainly due to higher research and development expenses for new products to aid future sales and higher marketing and distribution costs.

For the nine months ended 31 December 2015, a revenue of RMB352.5 million and net profit of RMB61.4 million (excluding one-off reverse take-over expenses and goodwill which were written off) were recorded.

Financial Position

The Group's financial position remains strong. As at 31 December 2015, the Group had net assets of RMB291.7 million, translating into a net asset value per share of RMB126.2 cents, up from RMB91.9 cents as at 31 March 2015. Cash and cash equivalents increased to RMB170.7 million as at 31 December 2015, from RMB121.2 million as at 31 March 2015.

Business Update

In December 2015, the Group completed the share consolidation of every four existing shares into one consolidated share. The trading in the shares of the Group is currently suspended pending a compliance placement exercise to restore the public float requirement.

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This press release is to be read in conjunction with the Company's announcement posted on the SGX website on 1 February 2016.

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About China Star Food Group Limited

China Star Food Group Limited (中国之星食品集团有限公司), together with its subsidiaries, is one of the leading manufacturers of healthy food snacks in the People's Republic of China.

The Group is engaged in the production and sale of sweet potato snack food products processed from purple and orange-fleshed sweet potatoes across the People's Republic of China.

Based in Liancheng County of Fujian Province, the Group sells its wide range of sweet potato snack food products to more than 300 distributors and wholesalers, who in turn distribute the sweet potato snack food products, through e-commerce portals, supermarkets, petrol kiosks, convenience stores and specialty stores throughout the People's Republic of China.

Through its wholly-owned subsidiary, Fujian Zixin Biological Potato Co., Ltd. (福建紫心生物薯业有限公司), the Group operates three wholly-owned subsidiaries incorporated in China, namely Fujian Zilaohe Food Co., Ltd (福建紫老虎食品有限公司), Liancheng Dizhongbao Modern Agriculture Development Co., Ltd.(连城县地中宝现代农业发展有限公司), and Fujian Xingpai Food Co., Ltd. (福建星派食品有限公司).

China Star Food Group Limited is listed on the Catalist of the Singapore Stock Exchange via a reverse takeover of Brooke Asia Limited.

Issued on behalf of China Star Food Group Limited by Waterbrooks Consultants Pte Ltd

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*This press release has been prepared by the Company and its contents have been reviewed by the Company's sponsor, PrimePartners Corporate Finance Pte. Ltd. ("**Sponsor**") for compliance with the Singapore Exchange Securities Trading Limited ("**SGX-ST**") Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this press release.*

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